

2011 EEO PUBLIC FILE REPORT

This Report covers full time vacancy recruitment data for the period October 1st, 2010 to September 30 2011.

- 1) Employee Unit: Gillen Broadcasting Corp.
- 2) Unit Members (Stations and Communities of License):
Station WAJD (AM), Gainesville, Florida
Station WYKS (FM), Gainesville, Florida
- 3) EEO Contact Information for Unit Member:

Mailing Address:	Telephone Number: (352) 331-2200
7120 S.W. 24 th Avenue	Contact Person: Rebecca Kutchko
Gainesville, FL 32607	Email Address: rebecca@Kiss1053.com

- 4) List all Full-Time Job Vacancies Filled by Each Station in the Employment Unit.

Job Title:

Recruitment Source Referring Hiree:

- | | |
|---------------------------------------|--------------------------------|
| 1. Full Time Account Executive/Sales | Radio Commercial on WYKS-FM |
| 2. Full Time Account Executive/Sales | Gainesville Sun Ad/Monster.com |
| 3. Full Time On-Air 3p- 7p/Production | In-House Promotion |
| 4. Full Time On-Air 7p-12a/Production | Radio Commercial on WYKS-FM |
| 5. Full Time Account Executive/Sales | Gainesville Sun Ad/Monster.com |

Supplemental Recruitment Initiatives

Our SEU conducts an on-going internship program aimed at high school and college students over the age of 18 pursuing a career in communications, marketing, journalism and related fields. We recruit interns by disseminating information to area school and college guidance counselors as well as airing announcements on our stations. Interns spend at least eight weeks at the SEU making promotional appearances, assisting with off-site promotions, performing programming board operations duties and limited general business functions. During this reporting period, our SEU hosted one intern from Santa Fe College during the Spring of 2011 and one intern from the University of Florida - Gainesville during the Summer of 2011.

On November 19th 2010 and February 18th and May 20th, 2011, our SEU's Operations Manager was invited to lecture about career opportunities in broadcasting, what working at a radio station is like, what his job as Operations Manager entails and how to apply and interview for a position at a radio station to the Introduction to Mass Communications class at the University of Florida-Gainesville campus.

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy

Full Time Account Executive

Source Which Referred Hire:

Radio WYKS
Commercial

Date Vacancy Opened

9/18/10

Total Number of Persons Interviewed:

11

Date Vacancy Filled

11/1/2010

Recruitment Used To Fill Position					
Name of Recruitment Source	Address	Contact	Telephone/ Email	Total # of Interviewees Referred By Source	Did the Source Require Notification?
AllAccess.com	28955 Pacific Coast Highway, Malibu CA 90265	Joel Denver	310-457-6616	0	No
WYKS website/radio commercial	www.KISS1053.com WYKS-FM 105.3	Doug Gillen	352-331-2200	7	No
Gainesville Sun Newspaper	2700 SW 13 th Street Gainesville FL 32608	Classified Advertising & Email Announcement	352-372-4222 online@gvillesun.com	0	No
Ocala Star Banner Newspaper	2121 SW 19 th Ave Ocala FL 34474	Email & Mail Announcement	careers@starbanner.com	0	No
NOW(National Organization for Women) Gainesville Chapter	1021 W University Ave Gainesville FL 32601	Email & Mail Announcement	info@gvilleNOW.org	0	No
Alachua County One Stop Career Center	4800 SW 13 th Street Gainesville FL 32608	Fax & Mail Announcement	Fax: 352-392-3810 352-955-2332	0	No
FL Works Gainesville Area Chamber of Commerce	300 E University Ave Gainesville FL 32601	Online Job Posting	www.employflorida.com	4	No
NAACP	P.O. Box 2274 Ocala FL 34482	Fax and Mail Announcements	352-351-4560 Fax: 352-351-3860	0	No
Career Resource Center	CRC UF CR-100 J Reitz Union PO Box 118507 Gainesville, FL 32611-8507	Online Job Posting	www.ufl.edu 352-392-1601 Fax: 352-392-3810	0	No
Career Resource Center Placement Office Santa Fe Community College	3000 NW 83 rd Street Building S RM 254 Gainesville, FL 32606	Online Job Posting	humanresources@sfcollge.edu 352-395-5508	0	No
Tempforce	1236 NW 18 th Avenue Gainesville, FL 32609	Call	Lou Carlton 352-378-2300	0	No

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy

Full Time Account Executive

Source Which Referred Hire:

GainesvilleSun/
Monster.com

Date Vacancy Opened

11/12/10

Total Number of Persons Interviewed:

5

Date Vacancy Filled

12/13/10

Recruitment Used To Fill Position					
Name of Recruitment Source	Address	Contact	Telephone/ Email	Total # of Interviewees Referred By Source	Did the Source Require Notification?
AllAccess.com	28955 Pacific Coast Highway, Malibu CA 90265	Joel Denver	310-457-6616	0	No
WYKS website/radio commercial	www.KISS1053.com WYKS-FM 105.3	Doug Gillen	352-331-2200	0	No
Gainesville Sun Newspaper	2700 SW 13 th Street Gainesville FL 32608	Classified Advertising & Email Announcement	352-372-4222 online@gvillesun.com	5	No
Ocala Star Banner Newspaper	2121 SW 19 th Ave Ocala FL 34474	Email & Mail Announcement	careers@starbanner.com	0	No
NOW(National Organization for Women) Gainesville Chapter	1021 W University Ave Gainesville FL 32601	Email & Mail Announcement	info@gvilleNOW.org	0	No
Alachua County One Stop Career Center	4800 SW 13 th Street Gainesville FL 32608	Fax & Mail Announcement	Fax: 352-392-3810 352-955-2332	0	No
FL Works Gainesville Area Chamber of Commerce	300 E University Ave Gainesville FL 32601	Online Job Posting	www.employflorida.com	0	No
NAACP	P.O. Box 2274 Ocala FL 34482	Fax and Mail Announcements	352-351-4560 Fax: 352-351-3860	0	No
Career Resource Center	CRC UF CR-100 J Reitz Union PO Box 118507 Gainesville, FL 32611-8507	Online Job Posting	www.ufl.edu 352-392-1601 Fax: 352-392-3810	0	No
Career Resource Center Placement Office Santa Fe Community College	3000 NW 83 rd Street Building S RM 254 Gainesville, FL 32606	Online Job Posting	humanresources@sfcollge.edu 352-395-5508	0	No
Tempforce	1236 NW 18 th Avenue Gainesville, FL 32609	Call	Lou Carlton 352-378-2300	0	No

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy

Full Time

Source Which Referred Hiree:

On Air 3p-7p/Production

Internal Promotion

Date Vacancy Opened

11/29/10

Total Number of Persons Interviewed:

4

Date Vacancy Filled

12/15/10

Recruitment Used To Fill Position					
Name of Recruitment Source	Address	Contact	Telephone/ Email	Total # of Interviewees Referred By Source	Did the Source Require Notification?
AllAccess.com	28955 Pacific Coast Highway, Malibu CA 90265	Joel Denver	310-457-6616	0	No
WYKS website/radio commercial	www.KISS1053.com WYKS-FM 105.3	Doug Gillen	352-331-2200	2	No
Gainesville Sun Newspaper	2700 SW 13 th Street Gainesville FL 32608	Classified Advertising & Email Announcement	352-372-4222 online@gvillesun.com	0	No
Ocala Star Banner Newspaper	2121 SW 19 th Ave Ocala FL 34474	Email & Mail Announcement	careers@starbanner.com	0	No
NOW(National Organization for Women) Gainesville Chapter	1021 W University Ave Gainesville FL 32601	Email & Mail Announcement	info@gvilleNOW.org	0	No
Alachua County One Stop Career Center	4800 SW 13 th Street Gainesville FL 32608	Fax & Mail Announcement	Fax: 352-392-3810 352-955-2332	0	No
FL Works Gainesville Area Chamber of Commerce	300 E University Ave Gainesville FL 32601	Online Job Posting	www.employflorida.com	0	No
NAACP	P.O. Box 2274 Ocala FL 34482	Fax and Mail Announcements	352-351-4560 Fax: 352-351-3860	0	No
Career Resource Center	CRC UF CR-100 J Reitz Union PO Box 118507 Gainesville, FL 32611-8507	Online Job Posting	www.ufl.edu 352-392-1601 Fax: 352-392-3810	0	No
Career Resource Center Placement Office Santa Fe Community College	3000 NW 83 rd Street Building S RM 254 Gainesville, FL 32606	Online Job Posting	humanresources@sfcollge.edu 352-395-5508	0	No
Tempforce	1236 NW 18 th Avenue Gainesville, FL 32609	Call	Lou Carlton 352-378-2300	1	No
Internal Promotion				1	No

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy

Full Time
On-Air 7p-Mid/Production

Source Which Referred Hire:

Radio WYKS
Commercial

Date Vacancy Opened

12/18/10

Total Number of Persons Interviewed:

9

Date Vacancy Filled

2/3/11

Recruitment Used To Fill Position					
Name of Recruitment Source	Address	Contact	Telephone/ Email	Total # of Interviewees Referred By Source	Did the Source Require Notification?
AllAccess.com	28955 Pacific Coast Highway, Malibu CA 90265	Joel Denver	310-457-6616	0	No
WYKS website/radio commercial	www.KISS1053.com WYKS-FM 105.3	Doug Gillen	352-331-2200	5	No
Gainesville Sun Newspaper	2700 SW 13 th Street Gainesville FL 32608	Classified Advertising & Email Announcement	352-372-4222 online@gvillesun.com	0	No
Ocala Star Banner Newspaper	2121 SW 19 th Ave Ocala FL 34474	Email & Mail Announcement	careers@starbanner.com	0	No
NOW(National Organization for Women) Gainesville Chapter	1021 W University Ave Gainesville FL 32601	Email & Mail Announcement	info@gvilleNOW.org	0	No
Alachua County One Stop Career Center	4800 SW 13 th Street Gainesville FL 32608	Fax & Mail Announcement	Fax: 352-392-3810 352-955-2332	0	No
FL Works Gainesville Area Chamber of Commerce	300 E University Ave Gainesville FL 32601	Online Job Posting	www.employflorida.com	3	No
NAACP	P.O. Box 2274 Ocala FL 34482	Fax and Mail Announcements	352-351-4560 Fax: 352-351-3860	0	No
Career Resource Center	CRC UF CR-100 J Reitz Union PO Box 118507 Gainesville, FL 32611-8507	Online Job Posting	www.ufl.edu 352-392-1601 Fax: 352-392-3810	0	No
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Tempforce	1236 NW 18 th Avenue Gainesville, FL 32609	Call	Lou Carlton 352-378-2300	0	No

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy

Full Time Account Executive

Source Which Referred Hire:

Gainesville Sun/
Monster.com

Date Vacancy Opened

7/14/11

Total Number of Persons Interviewed:

6

Date Vacancy Filled

7/21/11

Recruitment Used To Fill Position					
Name of Recruitment Source	Address	Contact	Telephone/ Email	Total # of Interviewees Referred By Source	Did the Source Require Notification?
AllAccess.com	28955 Pacific Coast Highway, Malibu CA 90265	Joel Denver	310-457-6616	0	No
WYKS website/radio commercial	www.KISS1053.com WYKS-FM 105.3	Doug Gillen	352-331-2200	4	No
Gainesville Sun Newspaper	2700 SW 13 th Street Gainesville FL 32608	Classified Advertising & Email Announcement	352-372-4222 online@gvillesun.com	2	No
Ocala Star Banner Newspaper	2121 SW 19 th Ave Ocala FL 34474	Email & Mail Announcement	careers@starbanner.com	0	No
NOW(National Organization for Women) Gainesville Chapter	1021 W University Ave Gainesville FL 32601	Email & Mail Announcement	info@gvilleNOW.org	0	No
Alachua County One Stop Career Center	4800 SW 13 th Street Gainesville FL 32608	Fax & Mail Announcement	Fax: 352-392-3810 352-955-2332	0	No
FL Works Gainesville Area Chamber of Commerce	300 E University Ave Gainesville FL 32601	Online Job Posting	www.employflorida.com	0	No
NAACP	P.O. Box 2274 Ocala FL 34482	Fax and Mail Announcements	352-351-4560 Fax: 352-351-3860	0	No
Career Resource Center	CRC UF CR-100 J Reitz Union PO Box 118507 Gainesville, FL 32611-8507	Online Job Posting	www.ufl.edu 352-392-1601 Fax: 352-392-3810	0	No
Career Resource Center Placement Office Santa Fe Community College	3000 NW 83 rd Street Building S RM 254 Gainesville, FL 32606	Online Job Posting	humanresources@sfcollge.edu 352-395-5508	0	No
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